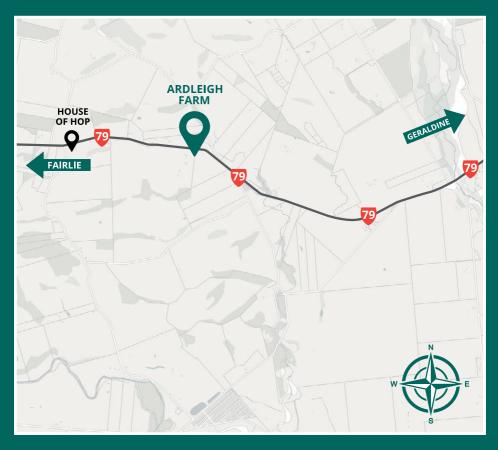






STAG SALE 2025

Wednesday 8th January at 6pm



635 Geraldine Fairlie Highway, Geraldine, 7991



WELCOME

Ardleigh Deer 1st Elite Stag Sale 2025

Wednesday 8th January at 6pm

Hybrid live auction/Bidr sale

A warm welcome to our very 1st elite stag sale at Ardleigh Deer.

We are very happy to be able to put up a line of top of the class stags with an average velvet weight of 8.57kg! We have put a big effort into cutting the stags early and on time. The heads and stags will be on display the afternoon of the sale. The yearling hinds have been weighed and catalogued but the elite stags will have their body weight attached to their pens, and we will have them printed on paper on the day of the sale. Weights are dated in the catalogue.

The stags that have a N at the end of the tag number were born at Netherdale and raised from weaning at Ardleigh. The stags without were born and bred here.

Feel free to get in touch with Ben or Donald to view earlier if you would like. The door is always open. Deer Select has put in the good work to get our Ardleigh herd inline with the Netherdale herd with all the BV measurements. We have records dating back to 1992 for our own deer so the reliability will be very good.

A lot of stags have huge body weight to have value add in venison and velvet. This is shown in several of the stags on offer and the yearling hinds. At the time of writing (7th December), we weighed the yearling hinds and the lightest is 84kg and the heaviest is 107!! With an average of 94kg.

We wish you well and thank you for your support from everyone at Ardleigh Deer.

Registration can be done in person or at Bidr prior to the sale.

If you require further information, please contact:

Ardleigh Deer Ben Hudson 027 305 8201 Rural Livestock Adam Whaanga 027 418 3438

and a live-stream available for online purchasers. This sale will be hosted by bidr (bidr.co.nz) as a HYBRID ON-FARM auction, with online bidding

All intending online purchasers must register with bidr® using an account held with one of the bidr® partner agencies in advance of the sale date.

please call 0800 TO BIDR (0800 86 2437), or email enquiries@bidr.co.nz for assistance at any point. The bidr® team is available to assist intending purchasers with signing up and registering -

Alternatively, contact your local bidr* representative:

Olivia Manley Lower North Island Territory Manager 027 348 6354	Bianca Perkins Business Development Coordinator 027 732 0006
Bruno Santos	Sam Murphy
Upper North Island Territory Manager	Lower South Island Territory Manager
027 221 8276	027 243 2736
Liam Beattie	Mckenzie Alfeld
General Manager	Upper South Island Territory Manager
021 918 554	027 341 8066



Legal Disclaimers Conditions of Sale:

- The responsibility for the description of the deer in the sale are supplied by the vendors who alone are responsible for their accuracy.
- Except as otherwise expressly provided in these conditions, no guarantee representation or warranty of any kind is made or given as to the soundness condition or quality of any livestock sold in this sale.
- Intending purchases are required to register prior to the commencement of the sale to obtain a buyers number and advise appropriate Stock + Station Agent.
- Each lot shall become the property and responsibility of the purchaser at the fall of the hammer.
- Terms will be strictly cash before taking delivery of any animal, unless prior arrangements are made with auctioneers. Accounts not paid within 14 days of sale shall bear interest at the current rate per annum from date of purchase.
- Transit and Livestock insurance can be arranged by the Auctioneers who recommend these insurances to all purchases.
- 7. 4% commission goes to outside stock companies or independent agents

- introducing buyers 24hours prior to the commencement of sale
- 8. Sale will be conducted GST exclusive
- No animals, embryos or semen sold by Ardleigh Deer or their germplasm, any subsequent progeny or germplasm, including the semen and germplasm of that progeny, may be supplied to a third party without the written permission of the stud.
- 10. This condition does not affect normal commercial deer farming, stud farming or the normal sales of semen or embryos as it only applies to entities with the primary function of commercial semen/germplasm activities.
- 11. It is a condition of sale of any animals, embryos, germplasm, or semen sold by Ardleigh Deer, that the purchaser agrees to include the following clause as a condition of any subsequent sale or gift of any animal, embryo, semen, germplasm or subsequent progeny or germplasm to a third party "the purchaser acknowledges that it will not supply any animals, embryo, semen, germplasm to any commercial semen/ germplasm marketing or sales entity, and ensure that this clause is inserted as a condition of any sale or gift of any animals, embryo, semen, or germplasm".

Disclaimer:

All details and descriptions as to stock listed in the catalogue have been supplied by the vendors although every care has been taken to ensure accuracy in the reproduction of such details and descriptions. Rural Livestock Ltd and their employees or the vendors do not accept any responsibility or liability as to mis-descriptions, errors, omissions, or mis-statements contained therein, including those mis-descriptions, errors, omissions, or mis-statements.







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- Pole Sheds 3.5 Digger with Augers & Truck

Contact Jamie: ■021 493 377 ■ wrattfencing@outlook.com



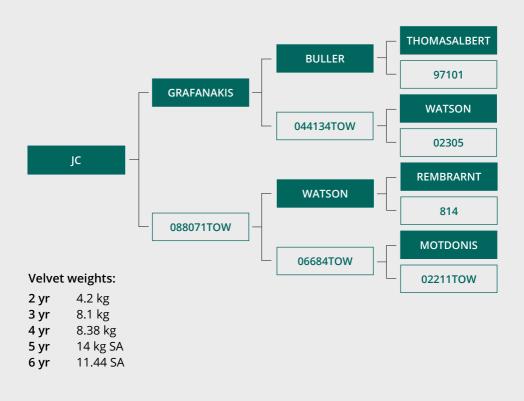
SIRE REFERENCES

JC 17122N MAC **SHELBIE STORM BRONX** BENDER OAK **HARLEY GETTY GENTRY ROSSI EMERSON**



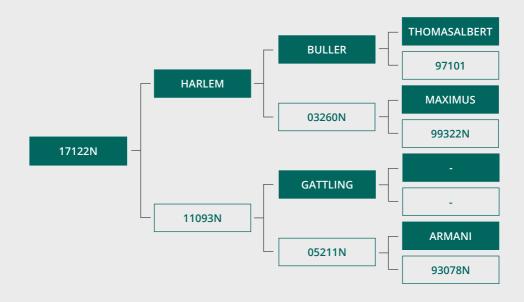
Jc was purchased from Tower Farms 2021 stag sale being lot 12. He is a Grafanarkis son going back to Buller and Watson. Grafanarkis also got 1st at the 4 yr National Velvet Competition and 2nd in the 5 yr National Velvet Competition. He is also the sire of Cambridge who cut an amazing 12.2 kg of SA velvet at 3 years of age.







17122N was retained by David Stevens at the Netherdale sale in 2021, he saw great potential in this stag so had to keep him. He then went on to breed very well, featuring 3 sons at the 2024 Netherdale sire stag sale. With 20158 being lot 2, cutting 6.42 kg SA at 2 yr and 9.08 kg of SA velvet at 3 yr. 17122N's sire is Harlem who has bred a number of very good stags including Bronx.



Velvet weights:

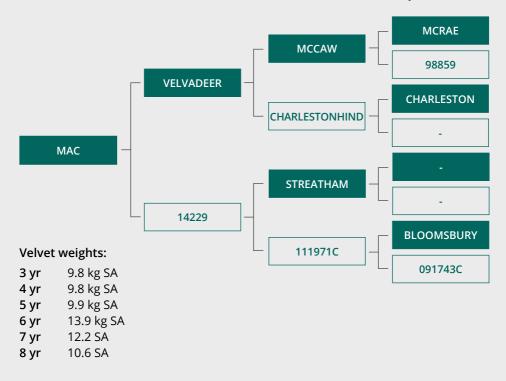
2 yr 6.6 kg SA



Mac is a homebred stag out of a Mccaw son called Velvadeer cutting 11 kg of sa velvet at 6 years of age.



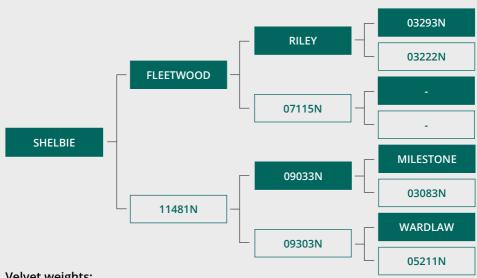
Mac at 3yrs





Shelbie is a very heavy and thick styled velvet stag who was lot 1 in Netherdales 2021 sale, David Stevens ended up retaining him and keeping him in the stud because of his velvet quality. Shelbie sired lot 1 in the Netherdale 2024 sire stag sale cutting a huge and tidy 10.7 kg of SA velvet selling for \$58,000.





Velvet weights:

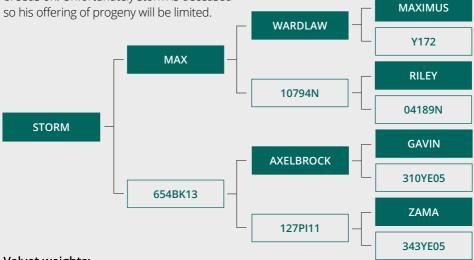
2 yr 4.66 kg SA 10.12 kg SA 3 yr 12.8 kg SA 5 yr 7 yr 14.7 kg SA

STORM

Birth year: 2017

Storm was purchased in partnership with Hudson Deer and Blue Willow Farm for \$40,000 at Brocks 2021 sale and was considered by them as the best stag in the sale. Storm cut 6.3 kg SA at 2yr followed it with a clean and tidy 8.91 kg SA at 3yr. He then went on to cut a perfect 10 kg SA head of velvet at 4yr. Storm is a massive bodied stag and had an impressive 14 month old weight of 141 kg. Storm's sire Max was purchased at Netherdale's 2017 sale for \$30,000 by Brock deer. Max cut 16.8kg of SA velvet at 7yr and has gone onto having 36 sale stags for Brock deer in the last 4 years so has proven his quality velvet breeds on. Unfortunately storm is deceased so his offering of progeny will be limited.





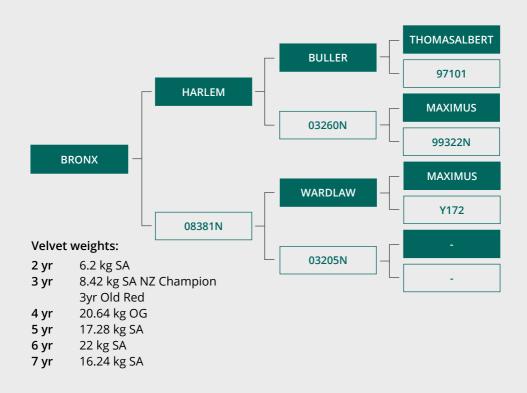
Velvet weights:

2 yr 6.3 kg SA
3 yr 8.9 kg SA
4 yr 10.0 kg SA
5 yr 10.5 kg SA



An amazing, big stag with a great temperament and big velvet. Bronx has gone onto having a number of ripper stags including lot 1 at Netherdales 2022 sale who sold for a New Zealand record for a Velvet sire at \$135,000.

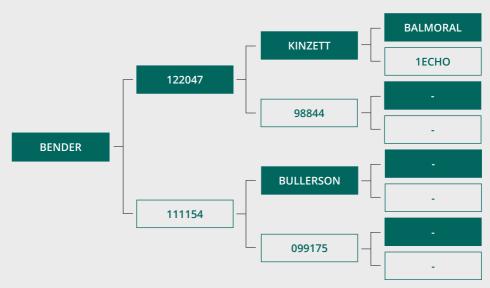






Bender was purchased by the Oliver Family from Tower Farms. His 5 year old head won the National 5 year competition and supreme champion with a near perfect 13.58kg head. A credit to the Olivers.





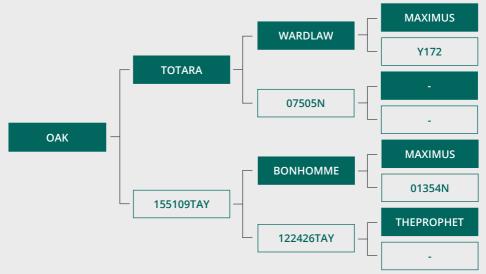
Velvet weights:

2 yr 5.30 kg 3 yr 9.85 kg 5 yr 13.58 kg



Oak was purchased in 2023 from Tayles deer. He cut a very grunty 11.2 kg SA head of velvet at 3 yr. He was used alot in our breeding programme in 2023 as we rate him very highly. Oak went on to grow a 10.5 kg SA 4 yr.





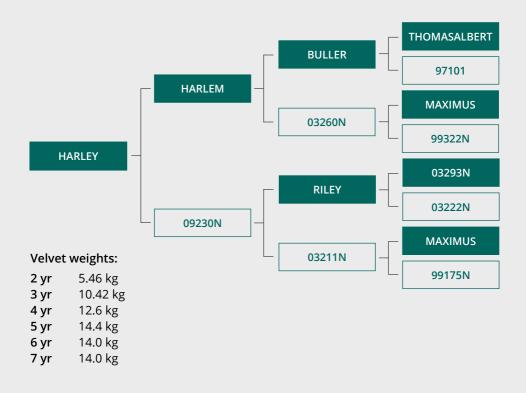
Velvet weights:

3 yr 11.2 kg SA 4 yr 10.5 kg SA 5 yr 11 kg SA



Harley was lot 1 at Netherdales 2019 sire stag sale, we purchased him in partnership with Hudson Deer for \$90,000. His 3 year old head was 10.42 SA. Harley got 1st and 2nd in the South Canterbury North Otago 2023 velvet competition in the sire of 3 category proving his velvet heritability is incredibly strong. Harley has consistently cut 14 kg of SA velvet as a MA stag.







Getty was purchased from the Netherdale stud in 2023 for \$100,000. Getty died in 2023 so his progeny will be limited. He cut 11.2 kg as a 3 yr. Getty's sire is Bronx, which is a name every velvet producing farm recognizes cutting 22 kg SA at 9 yr winning 2 national competitions and placing in 3 others during his life. Getty's dam sire is the legend that is Mccaw. He won the 2014 open national velvet competition with a velvet head of 12.76 kg SA at 9 yr.





Velvet weights:

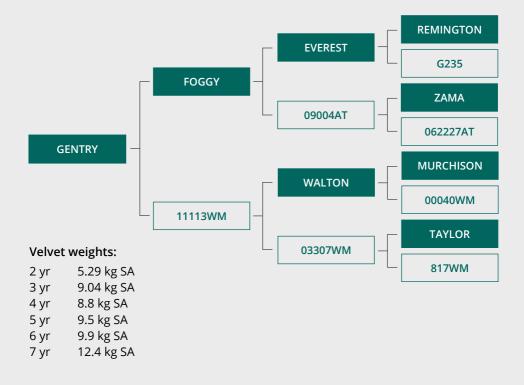
3 yr 11.2 kg SA



Gentry was purchased from Peel Forest Estate in 2021, he was the top stag in the sale. Gentrys dam sire is Walton who is a pure Warnham out of the Windermere stud. Gentry placed 1st in the open class in the South Canterbury and North Otago velvet competition in 2024 with a perfect 12.4 kg head of SA velvet.



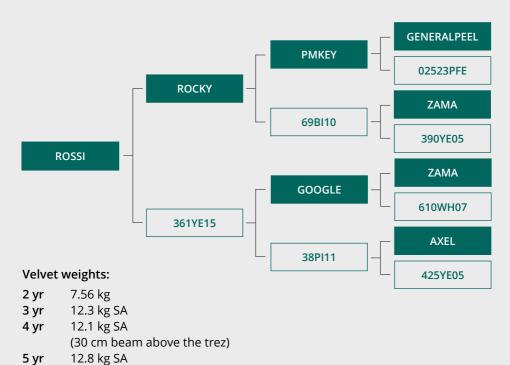
Gentry at 3yrs





Rossi was purchased from Matt Ross in 2023 as a 3 year old where he cut 12.3 kg SA at 3yr and then went on to cut 12.1kg at 4 yr with a 30cm beam above the tray. Rossi's sire Rocky placed 3rd at the 2018 national velvet competition with a 8.99kg head of velvet and 2nd at the rising stars 2yr velvet competition in 2018. Rossi's Dam sire is Google who cut 7.8kg SA at 2yr. Rossi had a big 26 month weight at 232 kg, he is a lovely big bodied stag.



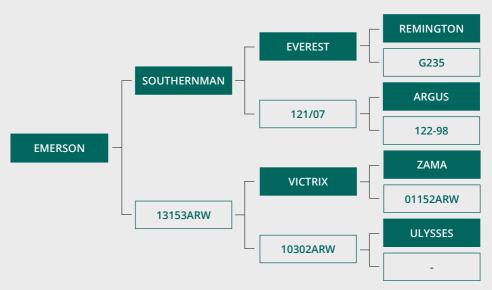




Emerson was purchased from the Netherdale red deer stud in 2023. He cut a very nice 13.14 kg of SA velvet at 5 years of age. Emerson is the sire of Ultra who sold for \$80,000 cutting 10kg as a 3 yr old. Emersons sire is Southern Man who crosses well with these genetics.



Emerson at 3yrs



Velvet weights:

5 yr 13.14 kg

6 yr 11.6 kg SA with 3.2 kg of RG1 regrowth

7 yr 11.6 kg SA



STAG SALE 2025



14 LOTS

LOT #1 - 21020N



Birth year	2021
MVWBV	
W12BV	
Velvet Weight 2 year	6.00kg
Velvet Weight 3 year	9.00kg
Weaning Weight 4th March	
12 Month Weight 12th September	127.50kg
26 Month Weight 23rd February	249.00kg



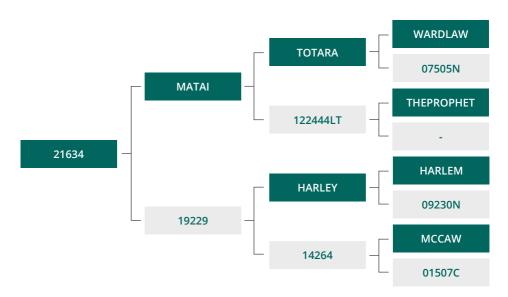
Bronx power and size with tidy NO1 on the bottom line. A very very nice animal. Absolutely HUGE body, weighing in at 280kg at the start of December. He has cut a near Perfect 9kg SA head as well. One of those stags we should be retaining.

Purchaser:	Price:

LOT #2 - 21634



Birth year	2021
MVWBV	
W12BV	
Velvet Weight 2 year	5.60kg
Velvet Weight 3 year	9.20kg
Weaning Weight 4th March	
12 Month Weight 12th September	97.50kg
26 Month Weight 23rd February	170.00kg



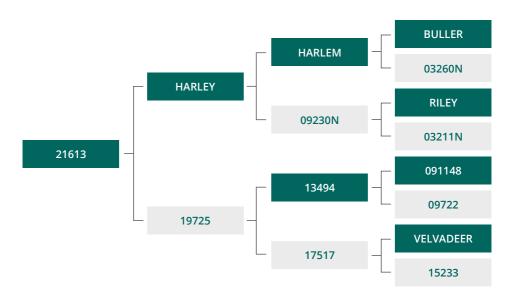
First of the Ardleigh Deer's Matai stags to come up. 634 has our trifecta of sires with Harley and McCaw on the bottom line. 9.2kg of premium velvet. Made up of great round beam. He cut a very nice 5.6kg at 2yr.

Purchaser:	Price:

LOT #3 - 21613



Birth year	2021
MVWBV	
W12BV	
Velvet Weight 2 year	6.30kg
Velvet Weight 3 year	8.20kg
Weaning Weight 4th March	
12 Month Weight 12th September	99.50kg
26 Month Weight 23rd February	183.00kg

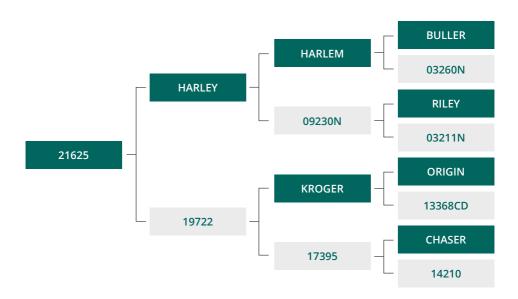


Ardleigh, Harley son of very nice typical velvet. 8.2kg at 3yr but 6.3 at 2yr! This man has plenty more weight to put on in the future. He would be a valuable asset to any deer herd. Harley was purchased from Netherdale as lot 1 cutting an impressive 10.42kg and 5.46kg at 2yr. 13494 cut over 20kg at 7yrs old and 3+ kg of regrowth with plenty of sons and hinds performing in the top of our herd.

LOT #4 - 21625



Birth year	2021
MVWBV	
W12BV	
Velvet Weight 2 year	5.60kg
Velvet Weight 3 year	10.80kg
Weaning Weight 4th March	
12 Month Weight 12th September	98.50kg
26 Month Weight 23rd February	181.50kg



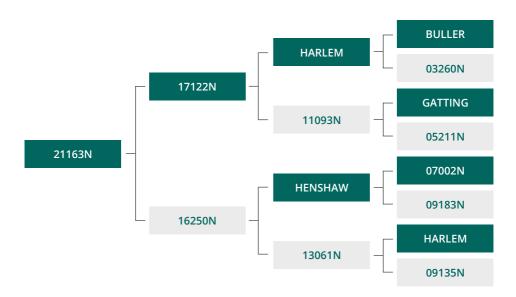
Ardleigh, Big Harley son cutting a very good and tidy 10.8kg! Disappointed with the damage on his trey. A seriously powerful head that will add strength and keep your herd cutting typical velvet. One of my favorite heads in the line up.

Purchaser:	Price:

LOT #5 - 21163N



Birth year	2021
MVWBV	3.1444
W12BV	0.5222
Velvet Weight 2 year	5.20kg
Velvet Weight 3 year	8.40kg
Weaning Weight 4th March	59.00kg
12 Month Weight 12th September	109.00kg
26 Month Weight 23rd February	210.00kg



A very tidy Netherdale stag from 17122 who is a Harlem son, couple that with Henshaw and you have a top tier pedigree. A round 8.4kg head. Clean, even and a decent weight to boot. This is a front paddock sire that will be a stand out in years to come.

Purchaser:	Price:

LOT #6 - 21053N



Birth year	2021
MVWBV	2.3044
W12BV	8.8877
Velvet Weight 2 year	5.20kg
Velvet Weight 3 year	8.20kg
Weaning Weight 4th March	50.00kg
12 Month Weight 12th September	114.50kg
26 Month Weight 23rd February	191.50kg



Shelbie over Bronx equals a pedigree with horse power! 53 has great length in the head to help stretch out that velvet to get long typical velvet filling up that freezer. 8.2kg of quality round horn and 5.2kg at 2yr. This man has it all with pedigree, length and weight.

LOT #7 - 21189N



Birth year	2021
MVWBV	1.1454
W12BV	3.9477
Velvet Weight 2 year	4.80kg
Velvet Weight 3 year	8.20kg
Weaning Weight 4th March	43.00kg
12 Month Weight 12th September	107.50kg
26 Month Weight 23rd February	202.00kg



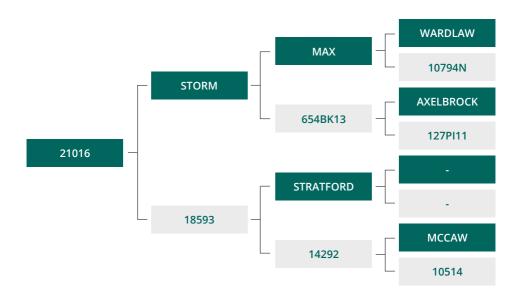
JC with Capone has stunning round, clean velvet with good body size for any decerning purchaser. 4.8kg of SA velvet at 2yr to carry on over 8kg at 3yr. Typical JC keeping it clean, round and tidy.

Purchaser:	Price:

LOT #8 - 21016



Birth year	2021
MVWBV	0.67
W12BV	1.6217
Velvet Weight 2 year	4.70kg
Velvet Weight 3 year	9.40kg
Weaning Weight 4th March	58.00kg
12 Month Weight 12th September	99.00kg
26 Month Weight 23rd February	178.50kg



First of the Storm progeny to come through from Ardleigh. Cutting an impressive 9.4kg. His obvious flaw is the double bey which was not there as a 2yr old. 16s velvet looks great on and would expect the extra bey would go. It's not in the pedigree to do that. Picture on the pen and by the head for reference.

LOT #9 - 21149N



Birth year	2021
MVWBV	2.6394
W12BV	2.9937
Velvet Weight 2 year	4.80kg
Velvet Weight 3 year	7.20kg
Weaning Weight 4th March	59.00kg
12 Month Weight 12th September	111.00kg
26 Month Weight 23rd February	209.00kg

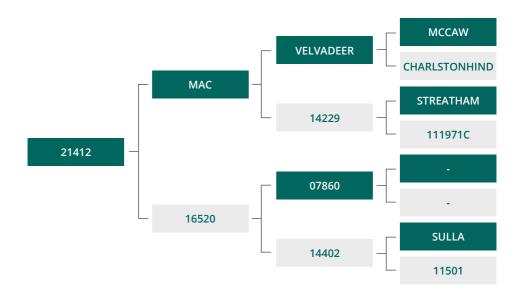


7.2kg Bronx X Harlem. Two of the industry greats for sire strength. Cut early as he was one of the last cut and I wanted him done for the catalogue. Very nice round velvet with near perfect placement of tynes. You will not be disappointed with him in years to come.

LOT #10 - 21412



Birth year	2021
MVWBV	1.2904
W12BV	-0.0375
Velvet Weight 2 year	5.40kg
Velvet Weight 3 year	9.40kg
Weaning Weight 4th March	58.50kg
12 Month Weight 12th September	99.50kg
26 Month Weight 23rd February	164.00kg



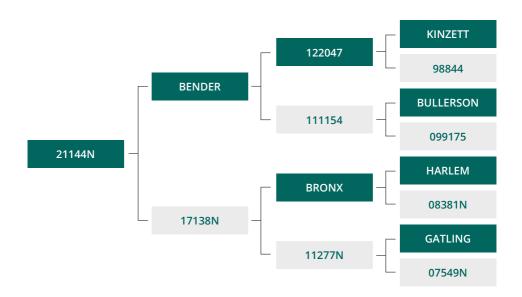
Mac over one of our 07860 homebred stags who cut a whopping 14kg at 7yrs! Mac is second generation from the 2x National open winner McCaw. Great 2yr weight at 5.4kg then moving forward to 9.4kg at 3yr.

Purchaser:	Price:

LOT #11 - 21144N



Birth year	2021
MVWBV	3.6534
W12BV	11.1057
Velvet Weight 2 year	7.60kg
Velvet Weight 3 year	10.20kg
Weaning Weight 4th March	65.00kg
12 Month Weight 12th September	127.00kg
26 Month Weight 23rd February	229.00kg



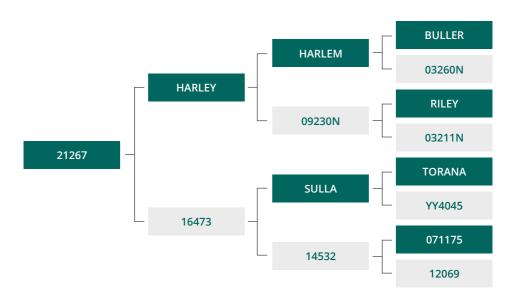
Bender X Bronx! Massive stag, massive velvet. 144 is the 2nd heaviest stag weighing in at 229kg back in February! Not only is he huge but has a big head at 10.2kg!! There is a wee dropper off the back of his right side. This velvet is round all the way to the top. 7.6kg at 2yr then jumping to 10kg+ at 3yr.

Purchaser:	Price:

LOT #12 - 21267



Birth year	2021
MVWBV	2.2564
W12BV	6.4107
Velvet Weight 2 year	5.60kg
Velvet Weight 3 year	7.60kg
Weaning Weight 4th March	63.50kg
12 Month Weight 12th September	109.00kg
26 Month Weight 23rd February	176.50kg



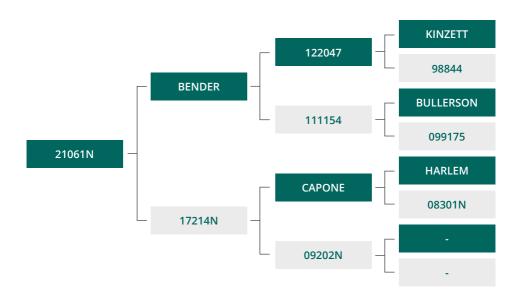
Harley over Sulla! If you want dual purpose. You want this stag. Heavy near perfect velvet of Harley over big trophy and great velvet of Sulla. Had an impressive 5.6kg head at 2yr. 267 has good strong tines and nice round horn. All in all a very tidy head.

Purchaser:	Price:

LOT #13 - 21061N



Birth year	2021
MVWBV	3.0534
W12BV	3.5357
Velvet Weight 2 year	4.70kg
Velvet Weight 3 year	7.20kg
Weaning Weight 4th March	45.00kg
12 Month Weight 12th September	96.50kg
26 Month Weight 23rd February	196.50kg



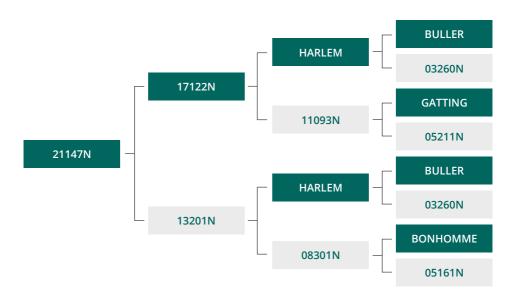
Bender X Capone. A very thick round head of velvet. Going back to Bonhomme, you know this boy will not let you down. Power in the pedigree which you can see in this great style with a decent weight. Cutting 4.7kg at 2yr then going on to produce 7.2kg at 3yr. A sire that will keep on growing in weight and quality.

Purchaser:	Price:

LOT #14 - 21147N



Birth year	2021
MVWBV	2.6294
W12BV	0.2886
Velvet Weight 2 year	4.80kg
Velvet Weight 3 year	7.00kg
Weaning Weight 4th March	62.00kg
12 Month Weight 12th September	110.00kg
26 Month Weight 23rd February	213.00kg



Another perfect style with great tyne placement, round horn, good length, and a decent size stag to cover all bases. 147 may be down the sale order but will have a lot to offer in the future.

Purchaser:	Price:

SEMEN FOR SALE

LOT #15 - MATAI

Number of Straws: 5

after the auction.

Purchaser: Price:	Purchaser: Price:	
LOT #17 - MCCAW Number of Straws: 5 Purchaser:	LOT #18 - MCCAW Number of Straws: 5 Purchaser:	
LOT #19 - EMERSON Number of Straws: 5 Purchaser:	Number of Straws: 5 Purchaser:	
LOT #21 - GENTRY Number of Straws: 5 Purchaser:	LOT #22 - GENTRY Number of Straws: 5 Purchaser:	
If you are after more semen then contact Adam Whaanga or Ben Hudson		

LOT #16 - MATAI

Number of Straws: 5

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Possible customised configurations:

- Customised Line Wires
 - 11 20 Line Wires
- Customised Heights
 - 1550mm (61") 3048mm (120")
- Customised Stay Spacings
 - **T5mm** (3"), 150mm (6"), 225mm (9"), 300mm (12")
- Customised Lengths
 - 100m to 1000m
- Customised Horizontal Line Wire Spacings
 - (we can match your current farm netting specs)
- Customised Heavier Gauge Top/Bottom Wires



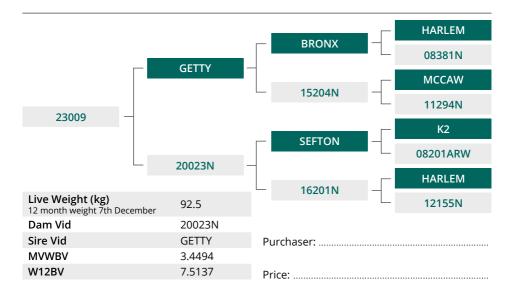




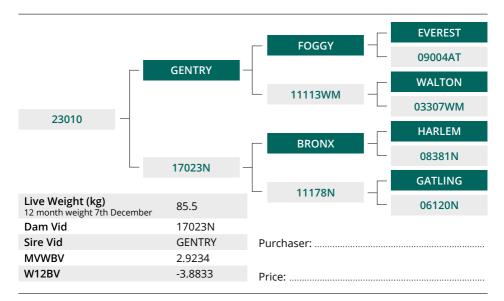
HINDS FOR SALE

21 LOTS

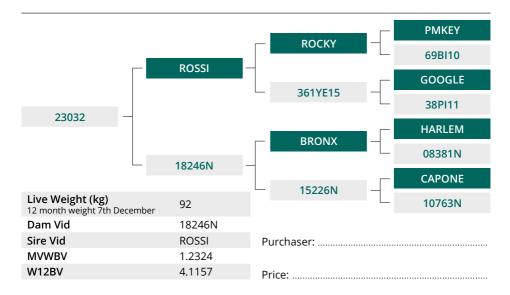
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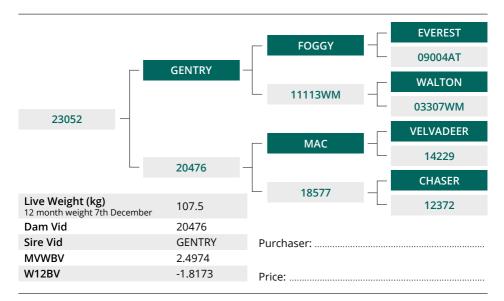
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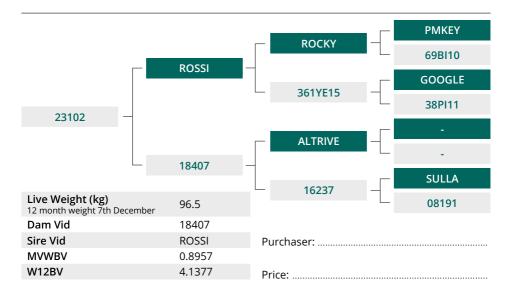
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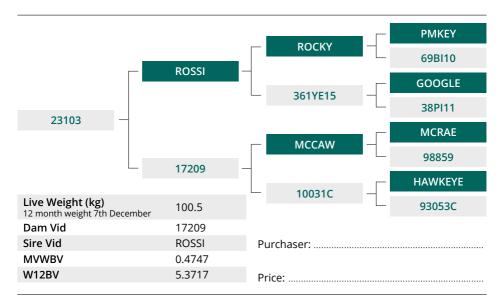
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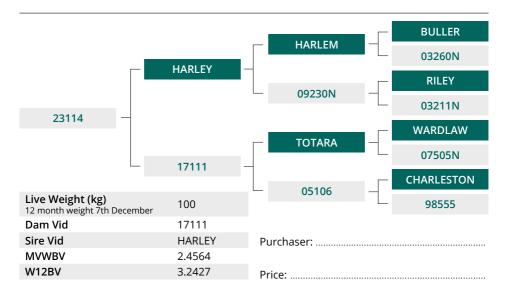
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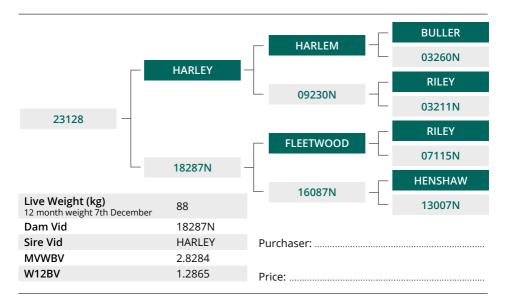
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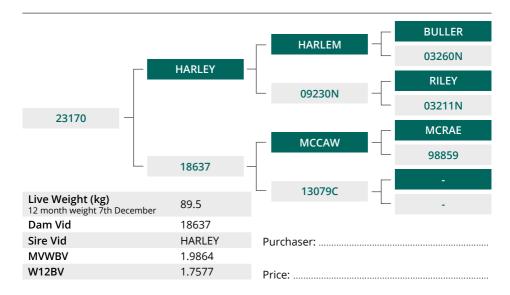
LOT #29 - 23114



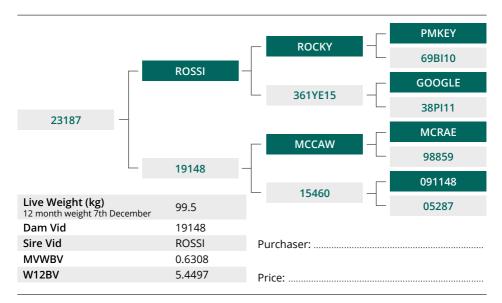
LOT #30 - 23128



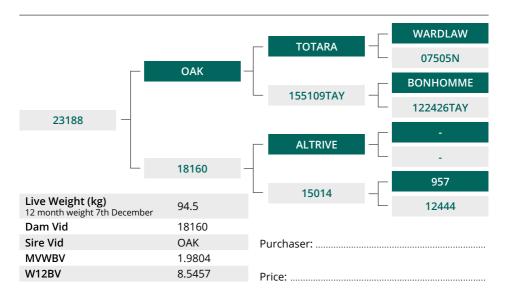
LOT #31 - 23170



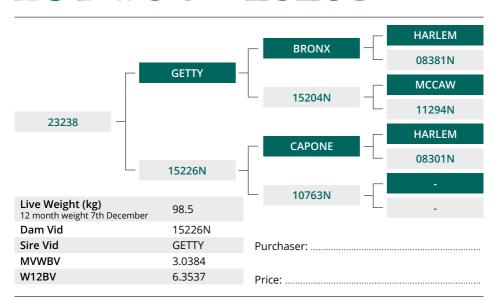
LOT #32 - 23187



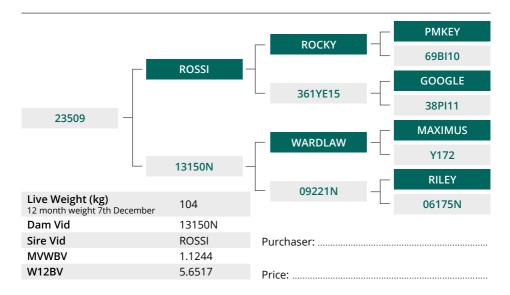
LOT #33 - 23188



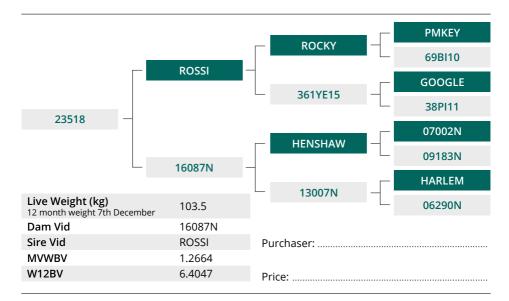
LOT #34 - 23238



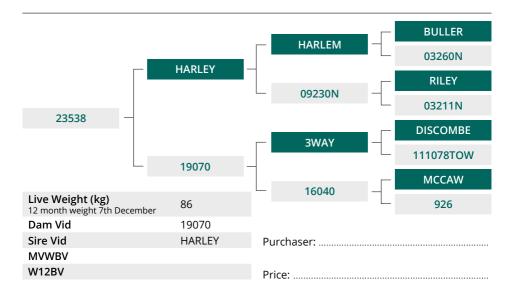
LOT #35 - 23509



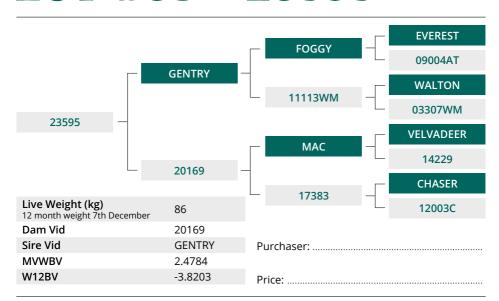
LOT #36 - 23518



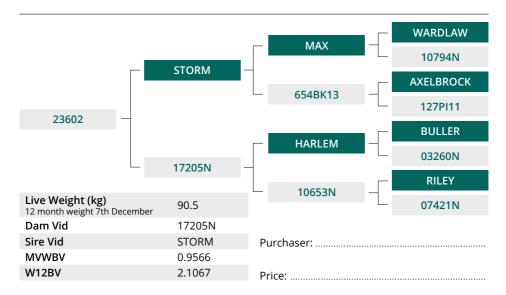
LOT #37 - 23538



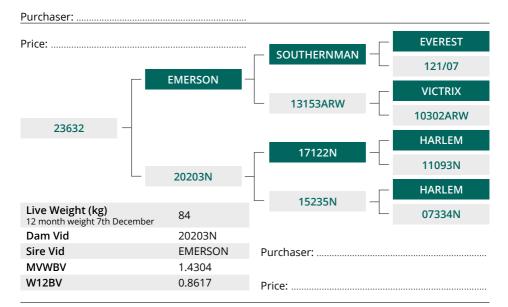
LOT #38 - 23595



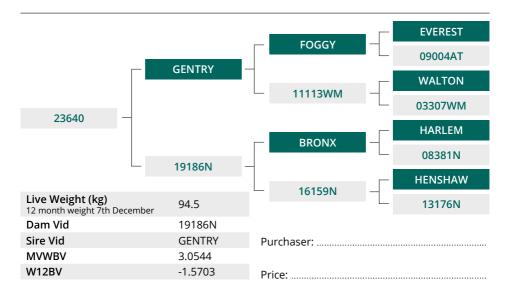
LOT #39 - 23602



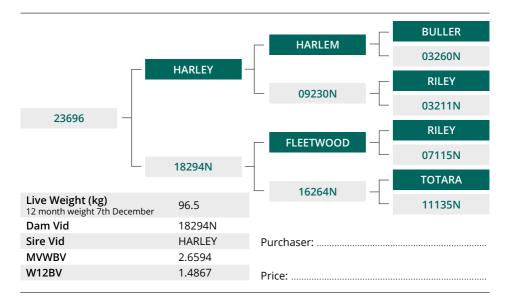
LOT #40 - 23632



LOT #41 - 23640



LOT #42 - 23696



2YR VELVET STAGS

5 lots of 10 two year old stags will be auctioned after the hinds for sale.

Velvet weights 3.0 kg + SA2 or A Grade. Photos will be displayed on the day.

For further information please contact Ben on 027 305 8201

Lot 1	Purchaser:	Price:
Lot 2	Purchaser:	Price:
Lot 3	Purchaser:	Price:
Lot 4	Purchaser:	Price:
Lot 5	Purchaser:	Price:
NOT		
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BUYER'S SLIP

Purchaser:								
Address:								
Lots Purchased								
Lot Number:	Price:							
Lot Number:	Price:							
Lot Number:	Price:							
Lot Number:	Price:							
Lot Number:	Price:							
Total: \$								
Account to:								
Delivered to:								
Insure for (state period):	Months.							
NAIT NO:								
Signature of buyer:								



Ardleigh Deer Farm Stag Sale 2025



Proud to support Ardleigh Deer Farm and the New Zealand deer industry.

hank you for attending
We wish you all the best for 2025
- Ardleigh Deer Farm



GERALDINE Em.



BE IN TO WIN 2 FREE ROLLS OF 13/190/30/100 AND A STONEY CREEK JACKET

To enter, see Jason at the sale.

*1 entry per registered buyer present at Ardleigh Deer Farm Sale. Name and email required. Winner will be drawn at the conclusion of the sale.

Terms & Conditions apply

bayonet



POST SPECIALS NZ WIDE



Email enquires to Jason

Prices subject to quantity & location. Terms & Conditions apply



NOTES

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